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Daniel Halden <daniel.halden@lacity.org>

FW: Meeting re/ Hollywood Boulevard District Urban Design Plan - Feb 7 at 10 a.m. at BID office. *SECOND NOTICE*

Kerry Morrison <Kerry@hollywoodbid.org> Wed, Jan 30, 2019 at 11:43 AM

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Cc: April Clemmer <April@hollywoodbid.org>

Greetings owners,

Before I take leave this Friday, I am sending this meeting announcement one more time. We received ZERO RSVP's for this meeting – but what is in this proposed plan is critically important for your property. Please plan to attend – and cc: to

april@hollywoodbid.org

Kerry

KERRY MORRISON

Executive Director

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Sign up for the 2019 Homeless Count here

https://www.theycountwillyou.org/hollywood_count

[Hollywood Property Owners Alliance]

6562 Hollywood Blvd | Los Angeles, CA 90028

323.463-6767 | kerry@hollywoodbid.org | onlyinhollywood.org

From: Kerry Morrison
Sent: Tuesday, January 22, 2019 5:03 PM
Cc: April Clemmer <April@hollywoodbid.org>
Subject: Meeting re/ Hollywood Boulevard District Urban Design Plan - Feb 7 at 10 a.m. at BID office.

To: Property Owners

You may be aware that the city is in the process of updating the Hollywood Community Plan, a plan that has not been updated since the 1980's. This is an important process that will help to shape the land use and zoning policies to support the anticipated growth in Hollywood over the next 20 years.

Additionally, we were recently made aware that a remnant of the CRA, the **Hollywood Boulevard District Urban Design Plan** must also be completed. Care is being taken to ensure that there is no contradiction between policies in the Hollywood Community Plan and this Urban Design Plan. However, we wanted to ensure that you as property owners within the affected plan area for the Urban Design Plan are aware of what is in this plan, and can weigh in on it.

To that end, I'd like to invite you to a meeting at the BID office

Thursday February 7, 2019

10:00 to 11:30 a.m.

6562 Hollywood Blvd.

The consultant who has been retained by the CRA (yes, it still exists) will be on hand to present this plan update. His name is John Kaliski with John Kaliski Architects.

Please RSVP at to your attendance to

april@hollywodbid.org

Here is a link to the original draft version of the Hollywood District Urban Design Plan:

http://www.crala.org/internet-site/Projects/Hollywood/upload/CRAHollywoodUrbanDesignPlan_web%5b1%5d-3.pdf

We hope you find this informative!

Kerry

KERRY MORRISON

Executive Director

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